

WELLS  
FARGO

HOME  
MORTGAGE

# YOUR HOME

THE HEART OF YOUR PERSONAL & FINANCIAL WELL-BEING

WINTER/SPRING 2005

read it.  
save it.  
use it.

40 pages of must-know information

selling  
secrets

make your  
home irresistible

\* special issue

the ultimate  
buying & selling guide

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MORTGAGE

22

## set the stage for sale

Fresh flowers, clutter-free rooms and other insider tips on getting the most money for your home.

27 How We Can Help ... Get Your House Ready to Sell

## 16 buying guide

Everything you need to know about buying a new home.

19 How We Can Help ... Guide You through the Buying Process



34

CO



5

## 5 welcome home

By requiring them to merely state their income and assets, **Mortgage Express** spared six homeowners from loads of paperwork and hassle.

9 How We Can Help ... Find Financing that Fits

## 34 moving guide

Moving resources, packing tips and other indispensable information to take you through your next move.

39 How We Can Help ... Make a Smooth Move

# Contents

YOUR HOME THE HEART OF YOUR PERSONAL & FINANCIAL WELL-BEING

WINTER/SPRING 2005

12



## 3 a true tax shelter

The unique advantages of homeownership.

3 How We Can Help . . . Get the Most From Your Tax Shelter

## 4 your word is all you need

Mortgage Express® makes a statement, so to speak.

4 How We Can Help . . . Finance Your New Home—the Express Route!

## 11 ask the expert

Why you need a real estate agent when you buy or sell a house.

## 12 state of the market

A look at trends, forces and predictions behind the housing market.

15 How We Can Help . . . Keep Tabs on Your Market

## 28 the homeowners' official tax guide

Make sure you're maximizing all the tax breaks available to homeowners.

30 How We Can Help . . . Get a Break on Taxes

## 40 a history of trust

Wells Fargo's legacy of trustworthy service.

## house proud

Our series of informational quick-hits designed to make your life easier.

### Written by:

- 11 **stick with us**  
find the best financing with a company that knows you
- 15 **something special**  
unique plans for unique lives
- 11 **tools you can use**  
online tools and resources for getting new home financing

### Your Home Directory

Page 32. An at-a-glance listing of Wells Fargo Home Mortgage products and services. Pull it out. Save it. Use it.

### Your Home Survey

Inside back cover. Fill it out, send it in, see it work, and be entered to win a \$5,000 gift card to Home Depot!



20

